

WOLLONGONG

AUSTRALIA'S CITY OF

INNOVATION

Wollongong is a city transformed...

Australia's City of Innovation is globally connected, has superb liveability and a supportive business environment. These advantages make Wollongong a superior business location.



WOLLONGONG

**POPULATION:
300,000**

70 MINUTE DRIVE
FROM SYDNEY

<2 MILLISECOND
DATA CONNECTIVITY



UNIVERSITY OF
WOLLONGONG

TOP 2%
WORLD UNIVERSITIES

30,229
ENROLLED STUDENTS

12,291
INTERNATIONAL STUDENTS

\$88M
RESEARCH INCOME

★★★★★
STUDENT RETENTION

TOP 1%
FOR GRADUATES AS RATED
BY GLOBAL EMPLOYERS

ACCELERATE



\$18M
BUILDING

4,000
SQM

280
ENTREPRENEURS



INNOVATION
CAMPUS

5,000
JOBS

33Ha



CONNECTIVITY

7.6MW
TIER 3

DATA CENTRE

NBN LIVE



BUSINESS COSTS

5% STAFF
TURNOVER

50% LEASING
COSTS
LESS THAN SYDNEY

15% LESS WAGES COSTS
THAN SYDNEY

Australia's City of Innovation

Wollongong has a sophisticated and well developed innovation eco-system that supports industry collaboration and excellence. Key elements include the world renowned University of Wollongong, Innovation Campus technology precinct and the iAccelerate technology incubator.

→World class university

www.uow.edu.au

The University of Wollongong (UOW) is a world-class university with extensive research and development capabilities. The University is helping drive Wollongong's reputation as the City of Innovation.

Skilled Talent: With almost 6,000 graduates each year, UOW has a well earned reputation for delivering quality graduates into the Australian and international markets. UOW graduates have a learning experience led by

cutting-edge research ensuring relevance and currency, an uncompromisingly strong technical background, and industry experience.

This combines to deliver market ready professionals. Students are available for placements, internships and work experience.

→iAccelerate

www.iaccelerate.com.au

The University of Wollongong's iAccelerate initiative is designed to fast-track the development and graduation of sustainable and scalable businesses into the region. iAccelerate delivers a transformational business acceleration program consisting of two streams with a total incubation term of up to three years. This is a unique offering in the Australian startup scene and one that is designed specifically to create sustainable business and jobs, not just exits.

iAccelerate is a lightning rod for entrepreneurial activity in Wollongong, providing a 'plug and go' expandable space for fast growth startup companies. It delivers support, mentorship, professional services and access to investor networks for companies as they grow. The iAccelerate program is directly engaged with the University of Wollongong's vibrant community of students, staff, faculties, business units and expertise in research and innovation development.

Since receiving funding from the NSW State Government's Restart Infrastructure Fund, an \$18 Million purpose built iAccelerate Centre has been completed. The 4,000sqm centre which is based on the Innovation Campus will house 280 Entrepreneurs.



→ Innovation campus

www.innovationcampus.com.au

The University of Wollongong's Innovation Campus is a 33-hectare beachside precinct offering the unique opportunity for commercial organisations to work alongside world-class research teams from the University in state-of-the-art facilities. The vision is to enhance the economic and cultural wealth of Innovation Campus participants by providing the best environment in the Asia-Pacific region for people and organisations to exchange and develop ideas and deliver innovative outcomes.

The University of Wollongong's Innovation Campus has been named the Best

Business and Industrial Park Development in Australia. The Innovation Campus took out the prestigious award at the Property Council of Australia Innovation and Excellence Awards in May 2011. More recently, the Innovation Campus' Enterprise 1 building was recognised in the 2013 Innovation and Excellence Awards as a finalist for Best Office Development.

The environment and buildings on Innovation Campus encourage greater employee commitment and well-being and contribute to knowledge generation in decision-making and change processes. Buildings developed at iC are designed to encourage the creation of networks and interaction between all Campus participants while the open spaces and

pond networks will encourage reflection and the development of ideas.

The Innovation Campus design and construction teams work closely with occupants to achieve accommodation solutions that reflect their short and longer-term needs. Buildings are customised to provide maximum amenity and efficiency for the company's current operations and future flexibility. Innovation Campus is the home for many notable organisations including Servcorp, Pactera, NEC, Tickets.com, Joy Global, Cancer Council NSW, TeleCommunication Systems Inc, Southern Cross Austereo and Commonwealth Bank of Australia.



Superb liveability

Competition to attract and retain highly skilled staff has become increasingly intense. A key factor in Wollongong's superiority as a business location is that it offers superb liveability for people of all ages, and great locations for people to live, work and play.

→Enviably coastal lifestyle

Wollongong has it all... a mild coastal climate, relaxed lifestyle amidst a spectacular natural environment. The city has 17 patrolled beaches and the beautiful bushland backdrop of the Illawarra Escarpment. Wollongong also offers a great range of recreational activities, retail facilities and restaurants.

→Affordable living

Housing: Residential choices range from quaint coastal villages in the north, beachfront apartments near the city centre, to executive residences and family homes in leafy suburbs, and even rural acreages.

Journey to work: The time spent travelling to and from work impacts on travel costs and on peoples' ability to maintain a desirable work/life balance. Wollongong residents generally experience relatively short journey to work times and costs. Wollongong's road network does not suffer from the same traffic congestion issues as Sydney.

→Quality public infrastructure

Wollongong is connected to the Sydney Trains network, which services both suburban commuters and those travelling to and from Sydney. Wollongong's quality health infrastructure includes a major teaching hospital and a number of leading private hospitals.

As well as the University of Wollongong, the city is a base for the Illawarra Institute of TAFE, where 40,000 students undertake more than 500 different courses at campuses across the region. The city also has a wide range of quality state and private schools.



Globally connected

→Strategic location

Wollongong is located just an hour south of Sydney. This proximity to the nation's largest and most dynamic economy means Wollongong has superb connectivity. We're also just an easy one hour drive from Sydney's International Airport, Australia's gateway for overseas tourists and visitors.

→Digitally wired

The National Broadband Network (NBN) is now available in Wollongong City Centre and other suburbs, complementing the city's existing high-quality fibre-optic and broadband technology.

→Data centre

A Tier 3 Data Centre has been established in Wollongong by Metronode to service the increasing needs of the NSW Government and private sector. The data centre is currently two data halls with space for 350 racks of equipment. It can support IT equipment using 1.5 megawatts of load. It can be expanded in a modular fashion to 10 data halls and 7.6 megawatts.



→Australia's most connected regional city:

Sydney International Airport

Distance 80kms, 1hr by road

Port Kembla Harbour

Distance 5kms, 5mins by road

Canberra

Distance 240kms, 2.5hrs by road

→ Assistance for business

NSW Department of Industry, Innovation Campus | University of Wollongong and Wollongong City Council are serious about attracting new business to Wollongong.

Our services include assistance with key local introductions, site selection, decision support material, and advice on government regulations, policies and incentives.

→ Contacts

advantagewollongong.com.au



NSW Department of Industry

Nigel McKinnon, Regional Director

Phone +61 2 4222 8338

Email nigel.mckinnon@industry.nsw.gov.au

Website www.industry.nsw.gov.au



Innovation Campus | University of Wollongong

Canio Fierravanti - Director Government Relations

Phone +61 2 4221 5931

Email caniof@uow.edu.au

Website www.innovationcampus.com.au



Wollongong City Council

Mark Grimson, Economic Development Manager

Phone +61 2 4227 7166

Email mgrimson@wollongong.nsw.gov.au

Website www.wollongong.nsw.gov.au